

the insider

BIRTHDAYS IN MAY

Mike Retzlaff—5/6
Lori Fenner—5/12
Brian Pierce—5/18
Sabrina Dow—5/21

*Happy
Birthday*

MAY WORK ANNIVERSARY

Aubrey Keith—1yr.
Nancy Rinkoski—3 yr.
Kelly Sauer—7yr.
Deshawnta Goodson—9yr.
Bud Roland—18 yr.

Happy Anniversary

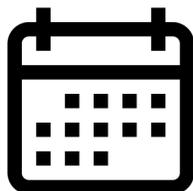
MAY AWARENESS

National Spec. Abled Pets Day: 5/3
National Rescue Dog Day: 5/20
National Pet Week: 5/5 to 5/11
Lyme Disease Prevention Month

Celebrate


UPCOMING EVENTS

The Great Catsby
Saturday, August 29, 2020

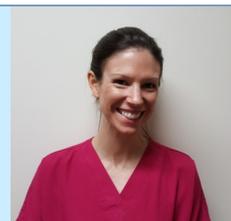


DAISY AWARD

Congratulations to Lindsey Hird, she is the recipient of:

The **SPCA Cincinnati's** Daisy Award!

"I am a Registered Vet Tech at the Northside location. My main duties include maintaining the health & safety of the animals, doing exams, and assisting in surgery. The most amazing part of my job is being able to befriend a scared dog. I speak up for dogs that are just misunderstood, helping them learn how to trust... and just be a dog. Then, I enjoy watching them get adopted - that is truly the best feeling in the world. I run a small rescue, called A New Day Animal Rescue Foundation, so my free-time is mostly consumed by dogs. I also like being outside, working in my yard or on home renovation projects. My husband's name is Mike. We've been married for 5-years. He's a saint for putting up with all of the dogs I bring home. I have a lot of dogs - 10! I also have 4 fosters. And I have 2 cats who think they're dogs. I tend to bring home the ones that need a little extra patience or TLC. I have 2 favorite quotes: 'Life moves pretty fast. If you don't stop and look around once in awhile you could miss it.' - Ferris Bueller; and 'You are worthy of a beautiful life, no matter what your yesterday looked like.' - unknown"—Lindsey Hird



Thank you Lindsey for all that you do!

IN-THE-KNOW

Cincinnati Chamber Orchestra

Brings A Joyful Tune to the **SPCA Cincinnati!**



Cincinnati
CHAMBER
ORCHESTRA

The **CCO** reached out to the **SPCA Cincinnati** in hopes of making a contribution of unique programming, intended for enrichment to homeless pets in our care.

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HR CORNER

Anyone employed with The **SPCA Cincinnati** can find resources to assist with life events through EAP (the Employee Assistance Program)! Log-on now to obtain information on a variety of wellness topics. In order to use the website follow these steps: Go to www.anthemeap.com → Click Member Log-in → Company Name enter: **SPCA of Cincinnati**.

PLEASE VIEW TOPICS ARCHIVED ON THE EAP WEBSITE

Have an article? Send to Nyketa Gaffney—Editor: ngaffney@spcacincinnati.org.
Due at Noon the Wednesday prior to distribution.



Cincinnati Chamber Orchestra Brings A Joyful Tune to the SPCA!

The **CCO** is sure receive a *round of paws* filled with woofs & meows for incredible performances at our shelter! There will be six consecutive weeks of performances every Thursday, starting May 28th. The series ends July 2nd. You are cordially invited to watch the very first session today, Thursday, May 28th at 1 p.m. on **SPCA Cincinnati**'s Facebook Live.

The **CCO** will be playing at the **SPCA** in Sharonville. While we are not open to the public (aside from scheduled adoption appointments), we hope you will join us for this event online. This occasion will happen for the first time in **SPCA** history; a priceless moment to witness!

The **CCO** contacted the **SPCA** in hopes of making a contribution of unique programming, intended for enrichment to homeless pets in our care.

The **SPCA** was excited about the opportunity to have musicians perform at our facility! "We play classical music continually throughout the day in the Joanie Bernard Cat Center here in Sharonville," says Mike Retzlaff, VP of Operations. "We know the value it has on reducing stress and anxiety for our animals while in a shelter environment."

Research has proven the benefits of music on pets include improved sleep, reduced barking, improved ability to cope with psychological stressors, and much more.

Catered to the ears of our dogs and cats, there will be string and woodwind instruments to soothe their souls! We've seen how impactful live music has been around the world during the public health crisis and are excited to bring that same joy and positive energy to shelter companions. Please follow us on Facebook & join us today!

DOWNLOAD AND WATCH

"Barkestra!"

HOVER & CLICK → <http://tiny.cc/i3ltpz>



:Trent Owens



La Mega & the **SPCA** Elevates Its Partnership!



Abel Zavala of **La Mega Media, Inc.** reached out to the **SPCA Cincinnati** May 2019, with the intent to promote pet adoption on their Spanish radio station. Since that time, the **SPCA** has had a wonderful connection to the Spanish community right here in Greater Cincinnati through La Mega's platform. Abel and **SPCA's** Public Information Officer, Nyketa Gaffney, along with Mike Retzlaff, VP of Operations, established a weekly schedule where Abel highlights senior and long time resident pets in **SPCA'S** shelters. Needless to say those pets have been adopted! Strengthening the relationship, a few of Abel's colleagues volunteered to come out and cover **SPCA's** first annual **Tails on the Trail** last Fall, helping **SPCA** bring awareness to the event and fundraiser.

As of last week, we've taken our partnership to the next level! Huge thank you to Erin Lawson, Volunteer Services Manager & Foster Coordinator, for searching our Volunteer pool for a potential Spanish speaking Communications Liaison who could translate our organization's message—providing a voice to our mission. Sandra Zoubovsky, a distinguished young woman who will be starting her third year of medical school at UC this Summer, jumped at the opportunity to assist the **SPCA** in this capacity.

Sandra and Abel exceeded expectations for the first interview with a Zoom conference video-call, discussing the topic of Kitten Season and highlighting the **Tails of Cincinnati** fundraiser currently being hosted in **SPCA's** honor. We are excited about expanding our reach in the community and connecting with a segment of our local population that would otherwise be missed. Sandra has such a great personality and is extremely professional; we are thrilled to have her on our team as the Spanish Communications Liaison Volunteer. Abel is a huge animal lover and is super talented, lending immense support to our cause. The **SPCA** looks forward to what we will accomplish together!



TO WATCH THE FIRST INTERVIEW:

HOVER & CLICK → <http://tiny.cc/Odxtpz>

TO VISIT LA MEGA'S WEBSITE:

HOVER & CLICK → <https://cincinnati.lamegamedia.com/>

Support the Tails of Cincinnati!

Tails of Cincinnati

Coffee Table Book of Cincinnati Pets



GET YOUR PET'S PICTURE IN A BOOK AND SUPPORT



Susannah Maynard, CincyPet Magazine founder & publisher and owner of Pet Love Photography will be photographing local area pets for this publication. Be a part of something special!

For info, visit spcacincinnati.org/news

Tails of Cincinnati

Coffee Table Book of Cincinnati Pets

GET YOUR PET'S PICTURE IN A BOOK AND SUPPORT



HOW IT WORKS

1. Sign up your pet by paying your **Official Tails of Cincinnati Session** booking fee (\$95).
2. Fill out a short questionnaire about your pet.
3. Get your session scheduled with Pet Love Photography. *Sessions will take place from June through October 2020.*
4. Your pet is **guaranteed a 2-page spread** in the *Tails of Cincinnati* book scheduled to be published in early 2021.

BOOK NOW at TailsOfCincinnati.com



50% of all booking fees benefit the SPCA Cincinnati!

Be sure to connect with [Tails of Cincinnati](#) on all social media platforms!

Purpose Driven Shopping!

Did you know that you can support the **SPCA Cincinnati** just by shopping online? We are now partnered with Purpose Driven Shopping; each time you make a qualifying purchase through participating retailers, we will get a percentage of the purchase amount donated back to us. Find retailers' link you want to shop on our page and shop as you normally would!

If you use Google Chrome, you can also download the extension here:

<http://tiny.cc/h9ytpz>

A percentage of your purchase will automatically be donated to **SPCA**. Also, don't forget, when shopping Amazon, be sure to go to Amazon Smile. Amazon will donate 0.5% of the price of your Amazon Smile Purchase to the **SPCA**. Once signed in to your account, choose "**SPCA Cincinnati**" as your supporting charity.



#ICYMI: Spectrum News 1 Visits the **SPCA!**

The **SPCA Cincinnati** nabbed regional news coverage back in April 2020, as reporter Katherine Kapusta of **Spectrum News 1** in Ohio stopped by the **SPCA** Sharonville to chat with Mike Retzlaff. The topic: how citizens of Cincinnati could help our organization during the pandemic. Mike highlighted the success of our Foster Program through the support of new and returning foster families.

To view the video follow the link: <http://tiny.cc/jsztpz>. ← HOVER & CLICK



The **SPCA** Mosaic Fundraiser!



Our community has a unique opportunity to support our organization in a cool way! People may sponsor one or more animals and receive the above Mosaic piece in poster form. In the image are **740** former **SPCA Cincinnati** adoptable pets, arranged by individual tiles to create the beautiful Cat & Dog photo!

Sponsors will receive one poster for each pet they sponsor.

The sponsorship fee is only \$25!

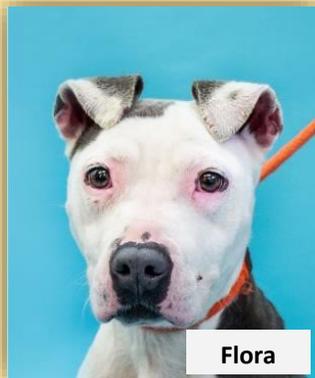
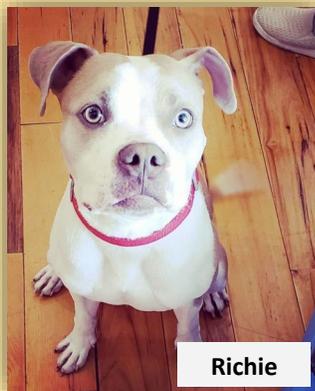
This offer is available NOW on **spcacincinnati.org**.

Be sure to share the news with family and friends!



SPCA Foster Animals!

As of May 2020 , these animals are currently being fostered,
but are ready for their forever homes!



FOSTER ANIMAL OF THE WEEK:

Dino still needs a foster home!!

Dino is a BIG guy (like, really big) with a big personality. He is adoptable, but he is struggling in his kennel. He is a strong guy who needs to be reminded of his manners and will need lots of mental and physical stimulation. If you'd like to give Dino a place to live while we search for his perfect forever home,

Please email: foster@spcacincinnati.org

Must live in Hamilton County.



Be sure to tell all of your family & friends about these sweet fur babies!!

—Erin Lawson, Volunteer Services Mgr./ Foster Coordinator