



FOR IMMEDIATE RELEASE

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Raising Cane's Extends Its Partnership with the SPCA Cincinnati to Support

A FREE Adoption Every Day in 2021!

Cincinnati, Ohio – Raising Cane's is an invaluable community partner to the **SPCA Cincinnati**, and we are thrilled to further our common goals in animal welfare with Raising Cane's support of a **daily FREE dog adoption** for the entire year of 2021! Raising Cane's is committed to helping pets thrive here in the Greater Cincinnati area, seeing to it that as many of them find forever loving homes as possible. They have now guaranteed that, at minimum, 365 animal lives will be saved!

Raising Cane's has generously collaborated with the **SPCA Cincinnati** on fundraising campaigns since 2018. Whether sponsoring one of our annual events or donating proceeds from the sales of their popular plush Cane toys, they have been a devoted ally to our humane society. They are true animal lovers, and is evident by their contributions, if not their adorable mascot, alone!

"They've been an incredible friend to our organization," says Jake White, President and CEO of the **SPCA Cincinnati**. "Helping us raise funds which cover major expenses that aid in medical care and behavioral rehabilitation – critical areas of operation. We're thankful for their investment in our local community!"

Waived adoption fees provide the advantage of allowing our shelter to focus solely on finding the perfect match for families. Adopters will be responsible for the purchase of a dog license which is required by state law. As the **SPCA Cincinnati** is appointment based only, our Customer Service staff will pick a lucky winner each morning and provide an appointment. Should the adopter be a no-show or cancels, the opportunity will be passed to the next appointment scheduled for the day.

This initiative has set a wonderful tone for the New Year! We are excited to press forward in our mission with the support of Raising Cane's. Should there be inquiries, please contact Nyketa Gaffney, the **SPCA Cincinnati's** Public Relations Manager, at 513-541-6100 or ngaffney@spcacincinnati.org!

The **SPCA Cincinnati** **IS** your hometown Humane Society, **AND HAS BEEN SINCE 1873**. We are the problem solvers for everything animal-related from pet adoptions to vaccination clinics. We provide care for any animals that come to the shelter: food, medical needs, exercise, enrichment, and affection to get them ready to go to their new homes. We do all we can to support people so that pet surrender is a last resort, such as providing pet food donations for those under financial strain and behavioral training. We are the pet placement experts locally and across our nation. We partner with other "People" social service agencies to keep pets within their current homes and to improve their quality of life. We value innovative educational techniques to keep pets at home, to enrich shelter life, to promote humane treatment of all animals and prevent pet overpopulation.

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