

# the insider

Your Employee Newsletter

---

January 21, 2021



Nyketa Gaffney

## Pump for Pets, Thanks to Shell!

Submitted by: Maria Miller, VP of Donor Relations

Last week the SPCA Cincinnati announced its [#PumpForPets](#) promotion! Right now, at the Shell gas station on 9791 S. Mason-Montgomery Road you can fill up & save a homeless animal's life! Our pump is nearest pumps 9 and 10 - seen from I71-S. \$0.01 per gallon will be donated back to our organization. This simple, yet generous, contribution makes a huge difference in helping the SPCA Cincinnati achieve its goals in animal welfare here in Greater Cincinnati.

We thank Shell, Gilligan Company & its family of brands for their dedication to improving communities in which they serve. This campaign runs all year long. Don't forget to courage family and friends to pull up and pump for our pets!



### IN THIS ISSUE

---

#### DAISY AWARD WINNER

"Universal peace..." **Page 2**

#### NEW Pictionary

Close, but not quite! **Page 3**

#### TARGET CIRCLE

Shop & vote! **Page 5**

#### IN THE KNOW

Events, Celebrations, Campaigns and MORE!

# Daisy Award Winner

Submitted by: SPCA Human Resources

I came to the SPCA Cincinnati after I mailed in my resume hoping that I might be a fit for a position, as I had almost 20 years of experience in animal sheltering work. I was glad to have been hired in the spring of 2017 for a part-time position at the Front Desk. The SPCA Cincinnati is a valued member of the Queen City and I'm honored to be part of the staff.

I would love to travel to Hawaii, as soon as travel becomes a bit easier. I'm looking forward to all the tourist sites, the scenery, and visiting my niece and her family who live in Honolulu.

If I were granted one wish I would choose universal peace so that all of humankind could enjoy the beauty, wealth, and friendship of our world.

My favorite animal is the Bald Eagle, the symbol of our nation. Ohio's bald eagle nesting population has increased from 281 nests in 2012 to 707 in 2020.

I am inspired and motivated by the people and organizations that donate their time and resources for the good of other people, animals, communities and countries. Their enthusiasm moves me, and it inspires us to do the same.

Best advice is the Serenity prayer: God grant me the serenity to accept the things I cannot change, courage to change the things I can, and wisdom to know the difference.



**Congratulations Nancy Rinkowski!**

## Why habits matter

The downside of habits comes when you settle into patterns of unhealthy or unproductive behavior.

**LEARN MORE** on the EAP website!

## HR Corner

Submitted by Jessica Choate, HR Facilitator

Log-on now to obtain information on a variety of wellness topics. In order to use the website, follow these steps: Go to [www.anthemap.com](http://www.anthemap.com). Click Member log-in. Company name, enter: SPCA of Cincinnati.

### **January 2021:** Achieve Your Goals by Changing Habits

Perhaps you've had the experience of setting goals only to lose sight of them in the rush of daily life, then realize later that you've made little progress. When it comes to certain kinds of goals - ones involving health or personal improvement, for example - that's pretty common. And it corresponds with what science has revealed about what it takes to change behavior.

Humans are creatures of habit. Most of your actions are unconscious and automatic, the result of repetition...



# What In the SPCA?

## SPCA CINCINNATI Pictionary

This was another tough one it seems! There were a few entries, yet none quite hit the mark. The answer? Hay-Dock-Hay-Pet having fun. Get it? Lol...it's the: Adopt-A-Pet-Fund! Our 25<sup>th</sup> Annual telethon, which happens in just a couple of weeks. Let's try a new round!

To your right are four more photos. Each one of them represents a single word or perhaps contracted words. Your job is to place said words together in a complete sentence to reveal a positive and uplifting statement.

Once you are confident in your answer, you **MUST** text: **GOT IT** to 513-526-3767. Include your name and the answer to the current Pictionary in the text message. The first team member with the correct answer by 6:00pm, on the day of the newsletter's distribution, will receive a sponsored prize! If no one guesses correctly, the prize will roll over to the next 'insider'.

For this edition, the prize is a Raising Cane's Fanny pack with 2-FREE boxed meals sponsored in-part by the Donor Relations department and our good friends at Raising Cane's.

The winner's prize will be dropped off at the front desk for claiming. If there are any questions, reach Nyketa Gaffney at [ngaffney@spcacincinnati.org](mailto:ngaffney@spcacincinnati.org).

What in the SPCA is going on here? \*\*Psst, clue: think Adopt-A-Pet Fund!

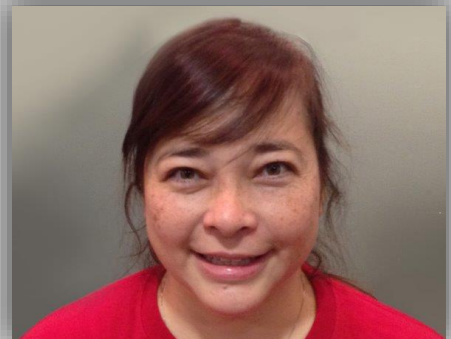


**What animal is the only mammal that cannot jump?**

Fun Fact on Page 6! Read on...



#1



#2



#3



#4



# On Social –St. Lucia Rescues!

Submitted by: Nyketa Gaffney, Public Relations Mgr.

[#ICYMI](#) —As Seen On TV, local news affiliates: Dogs from St. Lucia arrived in the United States hours ago, and it is a critical rescue that the SPCA Cincinnati is proud to be a part of and lend a helping hand. This rescue mission is made possible by an incredible community partner who has privately funded this lifesaving effort. Out of the caravan, our shelter has taken in seven of the homeless dogs, traveling miles to receive medical treatment that they otherwise would not have access to.

Every animal deserves a fighting chance. When asked to assist with the dogs arriving from St. Lucia, it was an easy ‘yes’ for the SPCA Cincinnati. “Our priority is making sure that we save as many lives as possible. The SPCA Cincinnati primarily partners with animal shelters & rescues in the Tri-State area, but we also open our hearts & services to needy pets everywhere.” Says Mike Retzlaff, the SPCA Cincinnati’s VP of Operations. “Our shelter has positioned itself to be able to serve our community at the highest level and we are able to support needy communities with limited resources.”

[#ForTheLoveOfLife](#)

**Media Coverage: Click the Links**

[Local 12](#)

[WLWT News 5](#)

[WCPO News 9](#)

[FOX19NOW](#)



# Target Circle Program!

Submitted by: Lisa Neal, Donor Relations and Marketing Dir.

We are honored and excited to announce that we have been chosen to participate in a special charitable giving campaign, sponsored and funded by Target. And you have the chance to help direct a portion of Target's donation to us!

Now through March 31st, vote for us through the Target Circle program to help determine how Target's donation will be divided up.

We're asking our supporters to help us make the most of this incredible opportunity. Every vote counts to help us receive a portion of the available Target funds as we continue our mission to be a driving force in promoting animal welfare, strengthening the human-animal bond, providing humane education, and eliminating pet overpopulation.

Don't forget, as you earn more votes, you can keep voting multiple times during the campaign! Thank you for your support. We encourage you to share your support for us (and Target) on social media throughout the duration of the voting!



## Volunteer Services

Submitted by: Erin Lawson, Volunteer Services and Foster Manager

**In the last week we have had 21 adoptions (14 cats, 7 dogs)!**

**Foster Animal of the Week:** Scott is one our South Korean pups that we are still working on getting into a forever home. We would like Scott to be fostered by humans who intend on adopting him, but would be open to him going into a home for socialization and basic training. Scott is about 2-years-old, 100lbs, and is a total sweetheart once he opens up. He does do well with other dogs, but a meet and greet would be required before he goes home. Scott does not have any training other than what has been done by employees and volunteers. We would like to see him go to a home with no children (unless the children are older and respectful of Scott's space). If you or someone you know would be interested in adopting or fostering Scott, please reach out to me!

**A Note from Trent Owens - Tails on the Trail:** Tails on the Trail is returning this spring 2021 at Francis RecreAcres on April 24th from 9am to 12pm (Covid Restriction dependent). The success of any fundraising walk hinges on money raised by corporate, and community teams. This year we are hoping to grow the team fundraising portion of the event.

## Volunteer Services cont.

We would like to reach out to our volunteer base to see anyone would be interested in leading a team of volunteers. If building camaraderie with fellow volunteers and helping to raise needed funds for our adoptable pets sounds like something you would be interested in please contact Trent Owens at 513.426.2216 or [towens@spcacincinnati.org](mailto:towens@spcacincinnati.org).

**Adopt-a-Pet Telethon:** Our annual telethon is approaching, and while we usually need a lot of volunteer assistance with this, COVID has forced us as well as Local 12 to minimize the amount of individuals in the filming space. If we need assistance, we will reach out; otherwise, you can support us by sharing the event on social media and spreading the word. It will take place on February 6th from 10am - 1pm on Facebook and Star 64.

**Cold Weather Pet Tip:** While the days are slowly getting longer, many of us still need to walk our dogs when it is dark. It is always recommended to wear bright or reflective clothing so motorists can see you. There are also some neat products for dogs that light up (collars, leashes) and make your pup look super fashionable.

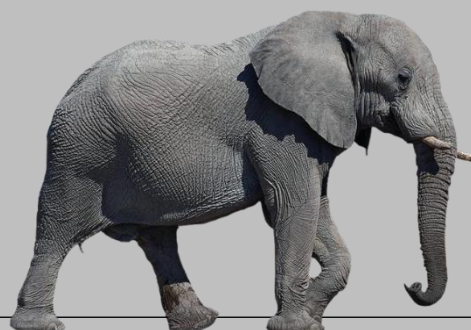
**Training Tip of the Week:** Separation Anxiety! Many animals suffer from separation anxiety and it can seem impossible to get them to relax while you're gone (trust me, I've had my dog jump through a window on the second floor). During the pandemic, the number of animals with this kind of anxiety has increased due to people working from home.

Here are some tips to help your pup chill out when you're out of the house:

- Enrichment! Dogs get bored when you aren't around, so it is nice to leave them with something to do
- Routine! Dogs thrive on routines.
- No big deal! When you leave your house, don't make a huge deal about leaving.
- In short, you want to ensure that your dog is mentally and physically stimulated. A dog that uses its body and mind will be more relaxed when you leave!

### Upcoming Events

- February 6th: Adopt-a-Pet Telethon (streaming live on Facebook and Star 64)
- April 24th: Tails on the Trail



Despite what we may have seen in our Saturday morning cartoons, elephants cannot jump. In fact, it is impossible! Unlike most mammals, the bones in an elephant's legs are all pointed downward, which means they do not have the "spring" required to push off the ground. Also, unlike other animals who must run & jump from predators, elephants rely on their huge size and social groups to protect themselves.

## January Birthdays

- Jessica Choate

## January Anniversaries

- Vanly Doiron—1 year
- Erin Lawson—2 years
- Sheila Rieger—6 years

## January Awareness

- National Dress Up Your Pet Day—1/14

## Upcoming Events



Scott

## SPCA Campaigns



All things SPCA Cincinnati can be found on our website. Encourage everyone to visit TODAY!

[www.spcacincinnati.org](http://www.spcacincinnati.org)

## Donate to help the animals in our care

Support from people like you helps us protect lost, abandoned, and mistreated pets in our community. Your generous gift will help provide:

- Food and shelter
- Medical care
- Loving adoptive families
- And so much more

