

April 15, 2021



the insider

Your Employee Newsletter



Huge 'Thank You' to Target!

Submitted by: Nyketa Gaffney, Public Relations Manager

From January 1st until the end of March 2021, Target guests had the opportunity to shop & vote for their favorite local charity through the Target Circle Rewards program and their mobile app!

The SPCA Cincinnati is pleased to share that our community demonstrated an outpouring of support by raising nearly **\$6,000** for our lifesaving mission! Comparatively, we humbly received the most votes in fact. We are proud, as well as grateful, for the compassion of our city.



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Daisy Award Winner

Submitted by: SPCA Human Resources

What brought me to the SPCA Cincinnati was the sense of community, and the ability to do work that makes a difference. I also grew up with a love for dogs, thanks to my grandmother. I thought perhaps being near puppies on a regular basis was a win for me!

My dream vacation, or places I must travel to soon, are: Turks and Caicos, as well as Mykonos. I'm a Libra, so I LOVE beautiful spaces.

If I could have one wish, it would be for all families to have every resource needed to thrive in this world...to be safe...and happy.

My favorite animals are dogs of course!

My daughter and mother inspire me, every single day. They are creative, and full of life.

The best advice I have to offer is to have faith in something greater than yourself, and treat people with kindness - always.



Congratulations Nyketa!

HR Corner

Submitted by Jessica Choate, HR Facilitator

Log-on now to obtain information on a variety of wellness topics. In order to use the website, follow these steps: Go to www.anthemcap.com. Click Member log-in. Company name, enter: SPCA of Cincinnati.

April 2021: Teaching Children the Financial Facts of Life!

Parents try to teach their kids to be street-smart and use good manners, but teaching them the financial facts of life can be difficult. To help parents, guardians, and even grandparents raise responsible money managers, EAP offers some suggestions.

Play "show and tell" while you manage your own money: If you expect your kids to become responsible with their money - and yours - practice what you preach. Serve as a good example of what it means to save, spend wisely, and share with others. You'll make more of an impression on your children if they see and hear what you're doing to manage money.



Financial wellness

Take your child along on shopping trips, and discuss what makes some items too expensive and others a good buy. Also take your child to the bank.

LEARN MORE on the EAP website!

What In the SPCA?

SPCA CINCINNATI Pictionary

This is still an order of business, lol! No submission was correct for the current Pictionary, and it still needs decoding. **This is suuuper easy, promise!** You're so close to this win I just know it.

To your right are four photos. Each one of them represents a single word or perhaps contracted words. Your job is to place said words together in a complete sentence to reveal a positive and uplifting statement.

Once you are confident in your answer, you MUST text: **GOT IT** to 513-526-3767. Include your name and the answer to the current Pictionary in the text message. The first team member with the correct answer by 6:00pm, on the day of the newsletter's distribution, will receive a sponsored prize! If no one guesses correctly, the prize will roll over to the next 'insider'.

For this edition, the prize is a \$5 Starbucks gift card, to enjoy something sweet or perhaps coffee on us, the Donor Relations department. Don't miss out on this delicious reward!

The winner's prize will be dropped off at the front desk for claiming. If there are any questions, reach Nyketa Gaffney at ngaffney@spcacincinnati.org.

What in the SPCA is going on here? **Psst, what do folks ask you to do on YouTube?



What (male) animal gifts a ROCK to their female mate?

Fun Fact on Page 6! Read on...



#1



#2



#3



#4



Tails on the Trail!

Submitted by: Trent Owens, Donor Events Mgr.

Join us LIVE on the SPCA Cincinnati Facebook page Saturday, April 24th at 10am for Tails on the Trail!

Be an Animal Advocate

This year, we invite everyone to become an Animal Advocate Leader. It's easy, simply raise \$100! Every AAL that reaches the \$100 level will get a special paw lapel pin and will help lead our Walk!

This event kicks off with a week-long celebration of virtual activity, beginning Sunday, April 18th at 6pm and then every evening until the Walk at 6pm on Facebook LIVE.

Swag

All registered participants will receive a TOTT swag bag.

Tails on the Trail T-Shirt

Be sure to view the Event Store on the TOTT website.

Costume Contest

It's a fan favorite, and it's back. Spread the word about the TOTT costume contest. Be sure to register your pet on our contest page.

On the TOTT Website!



Pump for Pets!

Submitted by: Maria Miller, VP of Donor Relations.

It's one of the easiest ways for our community to join in our mission of saving more animals' lives!

The SPCA Cincinnati announced its 'Pump for Pets' campaign at the beginning of the year, and it's thriving. We want to ensure everyone knows about this wonderful opportunity.

When you need gas, make the Shell gas station on 9791 S. Mason-Montgomery Road your preferred location. Pick the pump that has our logo on it. \$0.01 per gallon is donated back to our organization and will be available for all of 2021.

Everyone using this pump is helping to save a homeless animal's life! This simple and generous contribution makes a huge difference in helping the SPCA Cincinnati achieve its goals in animal welfare here in Greater Cincinnati.

Thank you Shell, Gilligan Company, and the family of brands for your dedication to improving communities in which you serve!

Be sure to join & share our **Facebook LIVE** today in the 11 o'clock hour, this morning! The Spring update is in and we are **PUMPED** about it: over **\$845** has been raised so far this year!!



Volunteer Services

Submitted by: Erin Lawson, Volunteer Services and Foster Manager

In the last week, we have had 52 adoptions (19 cats, 33 dogs)!

Foster Animal of the Week! Meet Eloise, a 1-year-old, 65 lb. gal who is pretty scared of the world right now. Eloise came to us from another shelter and, at only a year old, we can assume that she has spent quite a bit of time in a shelter environment. Eloise needs a place where can learn how to trust and love while she figures out what it's like to be in a home.

She needs a quiet home where she won't be startled by the sudden/loud noises of small children and won't be stressed out by a busy atmosphere. We don't know how she would do with cats, but she seems to like other dogs. Eloise can be fostered to adopt (if you or someone you know is looking for a dog), or she can be fostered and socialized while we search for an adopter. If you can help this girl out, please let me know! See Eloise's photo on Page 7.

Ducks!!! Be aware that there is a momma duck protecting her nest in the front parking lot by the handicap spots. She has already made herself known and has tried to fight off some employees and volunteers. We're working on finding a safer place for her; until then, be careful in the front lot!

Volunteer Services cont.

Donations Needed! Our medical team is in need of **amber pill bottles**. If you have any extras laying around, you can bring them to the shelter and leave them in the Volunteer Workroom, in my office, or at the front desk. Thanks!

Kroger's For Your Pets Mobile

Adoption Unit: We are having a mobile adoption event on May 1st at the Kroger at 3636 Springdale Road. We need cat handlers to help out at this event - shifts up on Volgistics! Check out this link for more Easter pet tips: <https://www.petfirst.com/pet-care/easter-safety-tips-for-pets/>

Rummage Sale - HELP

NEEDED!!: The rummage sale is less than one month out! Attached to this email is the flyer; feel free to print some out and put them up at local businesses! We really need help with filling the shifts for the Rummage Sale. Please consider signing up if you have the time!

- April 17th and 18th 12pm - 3pm: Item Drop Off Assistance (help needed)
- April 24th and 25th 12pm - 3pm: Item Drop Off Assistance (help needed)
- May 1st 12pm - 3pm: Item Drop Off Assistance (help needed)
- May 6th and 7th 9am - 2pm: Set-Up (sorting, pricing, setting up) (help needed)
- May 8th 7am - 3pm: RUMMAGE SALE (help needed)

Pet Tip of the Week - Itchy Pet? Spring!

We love the weather but could do without the pollen and other allergens. The same goes for your pet! Spring time can cause some itchiness in our pets, and a pet being itchy can be one of the hardest things to diagnose from a veterinary perspective. If your animal is not up to date on flea prevention, you should start with that first; just because you don't see fleas doesn't mean they aren't there. If flea prevention doesn't help, your pet may have an allergy.

Allergies can be environmental (pollen, certain types of plants) or food-related. If you think your pet may have allergies, contact your vet! There are medications that can help alleviate the symptoms. It is also good to wipe your pet down after they are outside to remove some of those environmental factors.



Talk about a way to a woman's heart! What lady doesn't like a nice rock to add to her collection, preferably a diamond?! LOL. In nature, you will find that the male penguin understands the very importance of the "gift of the rock". Penguins live on rocky shores and prize small stones to build their nests during mating season. During courtship, a male penguin will find the smoothest pebble to give to a female as a gift. How cute?!

April Birthdays

- Sheila Rieger
- Trina Stockstill
- Nick Taylor

April Awareness

- National Pet Day—4/11
- National Lost Dog Awareness—4/23
- National Pet Parent Day—4/28
- Nat. Adopt A Shelter Pet Day—4/30
- National Pet ID Week—4/17 thru 23rd



The very sweet Eloise!
Please refer an adopter.

Upcoming Events



SPCA Campaigns



All things SPCA Cincinnati can be found on our website. Encourage everyone to visit TODAY!

www.spcacincinnati.org

Donate to help the animals in our care

Support from people like you helps us protect lost, abandoned, and mistreated pets in our community. Your generous gift will help provide:

- Food and shelter
- Medical care
- Loving adoptive families
- And so much more

